

PRIVACY AND COOKIE STATEMENT

November 2020

We appreciate you putting your trust in us concerning your personal information. We may collect information from you when you buy or use our products or services or sign up to Elite Shungite newsletters or other subscription services, enter into offers or promotions, interact with us on social media platforms, contact us, make a complaint or use our Websites. If you give us information on behalf of someone else, you confirm to us that you have obtained their permission to do so and that they do not have any objection to us processing their information in accordance with this Privacy Policy. We would like to draw your attention to the fact that we will collect and use the personal data you provide to us because this is necessary to conclude with you and perform a possible agreement. This applies to both our (potential) customers and to parties from which we purchase goods and/or services.

If you are a (potential) customer of ours, we will use your data to be able to send you an offer, to be able to determine what specifications or wishes certain goods or services must satisfy, in order to be able to deliver goods or carry out the activities for you, in order to be able to invoice you and to be able to communicate with you quickly and efficiently concerning the implementation aspects of the agreement.

You are not obliged to provide your personal data to us. If you do not provide personal data to us or provide us with insufficient personal data, it may be the case that we will not be able to carry out the abovementioned activities.

Direct marketing

If you have granted us your approval to do so, we will store and use the personal data you have provided in order to be able to inform you personally by e-mail and/or social media in the future of our existing and new products and services and possibly make you an offer in this connection. Every time we send you a marketing e-mail, you have the option of informing us that you no longer wish to receive such e-mails. See in this connection the opt-out link at the bottom of each mailing.

Retention period personal data

If you requested an offer from us, but you did not become a customer of ours at that time, we will remove your data at most one year after our last contact. If you have agreed to stay in touch with us by opt-in to our newsletter, we will keep your personal data on file until the time you opt-out. If you did become our customer, we will retain your personal data as long as you remain our customer. If you have indicated that you do not wish to stay a customer of ours, we will remove your personal data at most one year after our last contact.



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Cookies

Cookies are small text files that are placed on your computer, tablet or smartphone during the visit to our website. Information is stored in these text files that is later recognised again by the website during a subsequent visit.

Our website uses tracking cookies if you have consented thereto. We do so to collect information about your internet behaviour so that we can present you with targeted offers of products or services. You have the right to withdraw your consent at any time.

We also place functional cookies. We do so in order to make it easy to use our website. Analytical cookies allow us to see what pages are visited and what sections of our website receive clicks. We use Google Analytics for this purpose. The information collected by Google in this way is anonymised as much as possible.

Transfer to third parties

In connection with the performance of a possible agreement with you it may be necessary to provide your personal data to parties that supply parts, materials or products to us or who perform activities on our instructions. We furthermore make use of external server space for the storage of (parts of) our sales and purchasing records and our records of business relations. Your personal data are part of these records. Therefore, your personal data are provided to the service space provider. We also use Microsoft Office, LibreOffice and the related storage facilities for e-mails and other files. As we make use of a newsletter mailing service, your personal data are finally transferred to the provider of this service.

Your rights

You have the right to request to inspect your own personal data. If there is reason to do so, you may also request us to supplement your personal data or to correct inaccuracies. You also have the right to request that your personal data be deleted or that the use of your personal data be limited. You can also submit an objection to the collection and use of your personal data to us or submit a complaint to the Czech DPA. And finally, you have the right to request to obtain your personal data or that they are transferred to another party. In order to be able to exercise your rights, submit your request to info@eliteshungite.com. Naturally you can contact us if you have questions or require further data concerning the collection and use of your personal data.



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